
Delta Five™ Designated by Choice Hotels as a Qualified Vendor

Delta Five technology may transform the way hotels deal with bed bugs.

RALEIGH, N.C., June 11, 2019 (Newswire.com) - [Delta Five Systems, LLC](#), a supplier of innovative solutions to stop bed bugs using computer vision, biological science, and cloud technology, has been selected for the Qualified Vendor Program of [Choice Hotels International, Inc.](#) (NYSE: CHH). The agreement supports Choice-branded properties' access to the Delta Five Automated Bed Bug Detection System, helping Choice franchisees to safeguard their guests' experience, protect the reputations of their hotels, and receive significant cost savings over traditional pest management methods.



One of the world's largest hotel companies, Choice Hotels franchises approximately 7,000 hotels representing more than 570,000 rooms worldwide across a myriad of brands, including the Ascend Hotel Collection, Cambria Hotels, Comfort, Sleep Inn, Quality, Clarion, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, and Rodeway Inn.

"Our revolutionary technology for bed bug prevention will enable Choice franchisees to avoid problems," said Delta Five Chief Marketing and Strategy Officer Al Safarikas. "Bed bugs are usually brought in by guests - one or two at a time. The solution is early detection. By installing the Delta Five Automated Bed Bug Detection System, hotel managers can find a bed bug before the bed bug finds another guest, and prevent infestations before they can start."

According to Delta Five, its system can find a single bed bug before guests, hotel staff, pest management providers or canines. Unlike reactive and expensive heat-treatments or spraying, the Delta Five electronic lure delivers proactive 24/7 monitoring of guest rooms to attract and trap the bugs. A notification is instantly sent over WiFi to hotel staff via text or email. The cloud-based system retains capture data and enables hoteliers to track trends and forecast potential issues.

With the timely detection, notification, inspection, and elimination of bed bugs the way they come in—one or two at a time—the Delta Five Automated Bed Bug Detection System can help prevent infestations rather than only treating them after they occur, thus helping to avoid the need for expensive heat treatments, toxic chemicals, and high-cost remediations.

Through its Qualified Vendor Program, Choice franchisees have the option to take advantage of a negotiated brand discount for the Delta Five Automated Bed Bug Detection System, simplifying the purchasing process at the hotel level.

For more information about the Delta Five Automated Bed Bug Detection System, please visit: www.deltafive.com.

About Delta Five Systems

[Delta Five Systems](#) is transforming the way the hospitality industry deals with bed bugs through its innovative, automated bed bug detection and capture system. The Delta Five system can find a single bed bug before it finds a guest. Using patented technology, the electronic lure is specifically designed to attract and trap bed bugs, delivering proactive 24/7 monitoring of guest rooms. A notification is instantly sent over WiFi to hotel staff via text or email, and the cloud-based system retains capture data to track trends and forecast potential issues. Delta Five technology is currently deployed in thousands of hotel rooms, safeguarding the guest experience, protecting hotel reputations, and enabling significant costs savings.

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Source: [Delta Five Systems, LLC](#)